SEP 1 4 2006

29618/38940

Serial No. 10/626,082 Amendment of September 14, 2006 Reply to the Office Action mailed July 14, 2006

AMENDMENTS TO THE DRAWINGS

Please amend FIG. 1 as shown on the enclosed replacement sheet. In particular, the foldable stand (reference number 13) is deleted from the figure.

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REMARKS/ARGUMENTS

This paper is in response to the final official action mailed July 14, 2006. Claims 25 and 27-48 were pending in the application. By this amendment, claims 25, 27 and 43 are amended to address the 35 U.S.C. § 112 rejections only. Claims 47 and 48 are amended to provide antecedent basis for certain terms therein as a result of the amendment to claim 43. Support for the amendments may be found in the specification and claims as originally filed. No new matter is added. As a result, claims 25 and 27-48 are pending and at issue.

Allowable Claims

The applicants gratefully acknowledge the allowance of claims 28-38 and 40-42.

Objection to the Drawings

The foldable stand shown in FIG. 1 is deleted from FIG. 1 on the enclosed replacement sheet. Thus, FIG. 1 no longer includes the alleged new matter. Accordingly, the applicants respectfully request withdrawal of the objection to the drawings.

Amendments to the Specification

The amendments to the specification included herein were necessitated by the amendments to the drawings. No new matter is added.

35 U.S.C. § 112 Rejections

The applicants respectfully traverse the rejection of claims 25, 27, 39 and 43-48 as indefinite. By this amendment, claims 25, 27, and 43-48 are amended to recite a first ply including an integrally formed first tab and a second ply including an integrally formed second tab, the first and second tabs being adapted to fixedly engage a back surface of a flexible substrate. Support for the first and second plies and the first and second tabs may be found in the specification and claims as originally filed. In particular, see paragraphs [0010] – [0013] and FIGS. 4, 5, and 6.

Further, "the first surface" in line 10 of claim 25 is amended to read "the front surface" and now has proper antecedent basis.

Additionally, claim 39 (misnumbered as "38" in the previous amendment) is amended to correctly reflect the numbering of "39."

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As a result, each of claims 25, 27, 39, and 43-48 particularly point out and distinctly claim the subject matter which the applicants regard as their invention. Thus, the applicants respectfully request withdrawal of the rejection of claims 25, 27, 39, and 43-48.

Conclusion

For the foregoing reasons, reconsideration and withdrawal of the rejections of the claims and allowance thereof is respectfully requested. Should the examiner wish to discuss the foregoing, or any matter of form, in an effort to advance this application towards allowance, the examiner is urged to telephone the undersigned at the indicated number. No fees are believed due. However, if any fees are due, the Director is authorized to debit Deposit Account No. 13-2855 of Marshall, Gerstein & Borun LLP. A copy of this paper is enclosed herewith.

Respectfully submitted,

MARSHALL, GERSTEIN & BORUN LLP

September 14, 2006

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